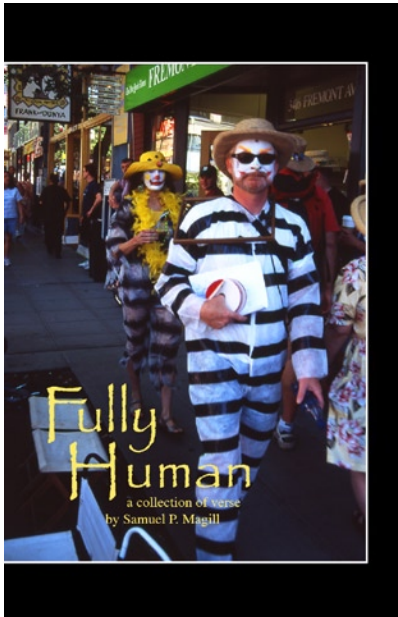




Sam Magill Consulting and Coaching

organizations • individuals • relationships • deep understanding • results • core values • new ideas



Press Release: For immediate release

Balcladdoch Press, a subsidiary of Sam Magill Consulting and Coaching, announces the release of “Fully Human”, a book of verse by Samuel P. Magill. Sam is best known for his long career in organization development and leadership coaching at places like Boeing, the University of Washington and the Department of Health. What is known to his close circle of friends and an increasing number of clients is that he is also a poet, photographer and wine maker which is why he has been described as a “renaissance kind of guy”.

Fully Human is a collection of poems that depict moments of life illuminating what it means to be human in our times. Sam’s rich and poetic metaphors have been wonderfully received by clients in health care, mental health and education where Sam has used his work to help people explore life’s challenges and moments of grace. Geoffrey Bellman, well known local leadership author says in the book’s endorsements, “You reach into and through the shadows and death in its many forms. Many people will find solace in your words about suffering meaninglessness...and those that don’t should! You coax the meaning out of the darkness with a knowing voice.”

Sam recently received recognition by the International Coaching Federation when they granted him the status of Master Certified Coach. Clients who work with Sam know that he is more than a coach; he is a human being who calls others to be fully human whether they are CEO’s, teachers, engineers, or nurses.

And people who have not yet met Sam are also reading his work as reflected in this note he received from a former Center for Disease Control staff member: “I was deeply moved by your poem, which spoke of a truth that I had experienced and reflected on, but not been able to express.”

Sam will be reading of his poetry on September 10, 2006 at Third Place Books, Lake Forest Park, at 5:30 in the afternoon.